

Stage one protected industrial action gives St Vincent's Private Hospitals nurses and midwives who are ANMF members a voice to tell patients and their family, friends and the community about your campaign – without repercussions.

Social media is a great way to talk to your peers and others who follow you.

It's a big deal when nurses and midwives take industrial action.

Don't underestimate the power of calling talkback radio and writing letters to the newspapers.

The community needs to know why there is disruption in private acute hospitals, and it puts pressure on your employer.

'Template letters' are easy to ignore. When talking to the Victorian community the most powerful story is your story.

## Be measured and factual and talk about:

- why you're participating in industrial action and that it is a last resort because your employer is not listening and is taking you for granted
- what it's been like to work through the pandemic
- how long you have been a nurse or midwife
- the pressures of your job
- the fact that St Vincent's Private Hospitals management has rejected more than 40 entitlements and working conditions ANMF has secured in the last two public sector agreements for nurses and midwives which will make it difficult to retain and recruit a stable workforce.
- the need to address staffing levels and high patient workloads with the introduction of minimum nurse/midwife patient ratio.
- St Vincent's Private Hospitals' refuses to implement nurse/midwife patient ratios like they have at its New South Wales hospitals. Ratios in Victoria's St Vincent's Private Hospitals really would achieve 'better and fairer care'.
- the impact on morale of being disrespected by your employer
- the need for a fair and respectful pay increase that values the work you do and the important people in your care

**This list is not exhaustive – just some ideas to get you started. ANMF can share video of you reading your letters to the editor or audio of your talkback radio calls on our social media.**

**This is your campaign. What do you want the community and the media to know?**

**Start calling. Start writing.**

# ST VINCENT'S PRIVATE HOSPITALS NURSES AND MIDWIVES SPEAK OUT

## SUPPORT YOUR CAMPAIGN ON SOCIAL MEDIA

Share ANMF (Vic Branch) campaign posts on Facebook, Instagram and X accounts via [@anmfvic](#)

### ANMF (VIC BRANCH) SOCIAL MEDIA

    [@anmfvic](#)

### USE ST VINCENT'S PRIVATE HOSPITALS TAGS

#### Facebook

[@StVincentPrivate](#)  
[@stvincentsprivatekew](#)  
[@stvincentsprivatewerribee](#)  
[@stvincentsprivateeastmelbourne](#)

#### Instagram

[@StVincentPrivate](#)  
[@stvincentsprivatekew](#)  
[@stvincentsprivatewerribee](#)  
[@Stvincentsprivatebaby](#)

### USE HASHTAGS

[#inourebaera](#) [#ratiosretainrecruit](#) [#fairpay](#)  
[#nurserecruitment](#) [#nurseretention](#)  
[#midwiferecruitment](#) [#midwiferetention](#)  
[#proudtobeunion](#) [#nmeba2024](#)

## CONTACT THE MEDIA

### CONTACT TALKBACK RADIO

**ABC Melbourne talkback** 1300 222 774  
or text 0437 774 774 (rates apply)

**3AW talkback** 133 693

### WRITE A LETTER TO THE EDITOR

**The Age.** Email [letters@theage.com.au](mailto:letters@theage.com.au)  
(letters should include your address, for verification, and name and be a maximum of 200 words. Find tips on writing a successful letter via [theage.com.au/letters-tips](https://theage.com.au/letters-tips)).

**The Herald Sun.** Submit your letter online via [heraldsun.com.au/news/opinion/letter-to-the-editor](https://heraldsun.com.au/news/opinion/letter-to-the-editor).